



## **Margie Joyce to Join Sonjara, Inc. as Director of Instructional Design and E-learning, April 7, 2008.**

Sonjara, Inc. is pleased to announce that Margie Joyce, a senior instructional designer/learning strategist with over 15 years experience designing learning and performance support, will be joining the staff as Director of Instructional Design and E-learning. She will be working with clients to identify and analyze their business or learning needs, formulate sound learning requirements, and collaborates to design solutions that address those needs.

Over her 15 year career working with non-profit, corporate or US Government, Margie has designed for a variety of media and delivery options including instructor-led training, web-based training, online toolkits, online communities of practices, blended learning and e-learning tutorials. Margie's instructional design knowledge is complemented by her graphic and interface design skills and her commitment to excellent client service. She also keeps pace with emerging learning technologies and continues to explore the unique opportunities available in Web 2.0 and multi-user virtual worlds for learning.

As a senior program officer with the Academy for Educational Development (AED,) Margie has provided technical assistance to several international education projects including Education Reform for the Knowledge Economy (Erfke) in Jordan, ICTs for Teacher Training in Indonesia, Connectivity for Teacher Training in Uganda, ICT-in-Education Assessment in Kenya, and production of multimedia materials for tribal youth in Jharkhand, India.

Before joining Sonjara, Margie worked at Booz Allen Hamilton as a Senior Learning Strategist where she received a Performance Excellence Award for her work. She earned a B.A. at the University of Montana in Linguistics and Masters of Education in Instructional Technology at George Mason University. She has certifications in Kirkpatrick Four Level Evaluation and Second Life Design. She speaks basic Mandarin Chinese and lived in China and Taiwan for 2.5 years.

**Sonjara, Inc.**

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